

hey,
hi, *hello*
there



PROFILE

I have experience in brand coherence and development, as well as client cultivation and management. I am equal parts independent and team-oriented.

I have a strong storytelling ability and am excited to join a challenging and collaborative work environment.

*anna
senn*
wants
to work
with you.

EDUCATION

Chicago Portfolio School

Copywriting, 2021

University of Colorado

BA English, 2010

CONTACT

Anna Senn

sennanna1@gmail.com

WORK EXPERIENCE

Freelance Copywriter

OKRP Chicago, IL | Karsh Hagan Denver, CO

- collaborated with creative team to concept large tentpole executions, seasonal campaigns and overarching brand positioning.
- translated campaigns across multiple mediums including social, experiential and product packaging.
- maintained brand voice and tone while targeting specific audiences.
- worked on large consumer goods corporation, start up mental health app, and subscription service brand.

Creative Work

- Ready To Mingle (TV pilot)
 - writer, producer, director
- 3 For The Price of 1 (web series)
 - writer, producer, actor
- The Lame Possession of Maggie Stone (TV pilot)
 - Second Rounder at Austin Film Fest

Mason Cold Brew Coffee | Co-Founder

- invented unique flavor-infusion process behind product.
- created the brand and story of Mason.
- built self-distribution network to retailers and consumers across Los Angeles.
- partnered with other brands for events, festivals and charity benefits.

portfolio: annasenn.com | references available upon request