

hey,
hi, *hello*
there



WHO I AM

a longtime creative storyteller and I love collaborating to bring ideas to life.

My background in comedy TV writing and production brought me to advertising and I love that I get to make lots of little stories for lots of different people.

*anna
senn*
is a
(fun!)
copywriter

WHERE I'VE BEEN

Sterling Rice Group
OKRP
Karsh Hagan

WHERE I'VE LEARNED

Chicago Portfolio School
Copywriting
University of Colorado
BA English

WHAT I KNOW

- **creative concepting** >> for integrated campaigns, tent pole executions, brand positioning, interactive social, in-person experientials, more.
- **script writing** >> for 6s-30s spots, broadcast, social, streaming, influencer-driven, fictional character-development, podcast, and more.
- **presenting** >> i have a calm, comfortable, and natural presentation style and have experience in-person, online, internal, to clients, to large audiences and small rooms.
- **production** >> bidding directors, leading casting calls, leading creative on set, in post, and more.
- **social** >> i am comfortable with - and enjoy - dinners with clients, directors, producers, and other external collaborators.
- **worked with** >> national food boards, non-profits, large consumer goods corporations, packaged goods, and start-ups.

Clients: SlimFast, California Almonds, Dale's Pale Ale, LightLife Avocados From Mexico, Angels Eyes, National Honey Board, King's Hawaiian, Wana Brands, Burger King, Ace Hardware.

OTHER CREATIVE

- Ready To Mingle (TV pilot)
 - writer, producer, director
- 3 For The Price of 1 (web series)
 - writer, producer, actor
- The Lame Possession of Maggie Stone (TV pilot)
 - co-writer; Second Rounder at Austin Film Fest